

Ua Floors

Lending a Hand to a
Healthy Living style

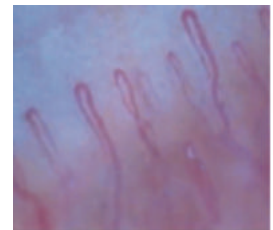


Ua Floors Chairman Andy Su



As an old saying goes “to live is to keep moving,” but people nowadays often “have the motivation but not the time, or have the time but not the motivation.” To modern people who are always busy, Ua Floors’ non-toxic, energy healthy flooring may lend a helping hand. “We have bad air quality, and food safety is a big issue, so we need good metabolism to discharge the toxins from our bodies. But how do we increase our metabolic rate without exercising? Ua Floors’ non-toxic energy healthy flooring is up for the task.” What Chairman Andy Su said triggered our curiosity, and we conducted an experiment right away. Under the microscope, we saw the blood flowing slowly in the capillaries of our fingers; however, when we placed another hand on the floor, the blood seemed to be energized and thus flowing faster. It was amazing. Ua Floors used exclusive technology to inject nanonized natural minerals into the vessels of the floor panels. These minerals can convert heat and light energies absorbed from the surrounding environment into Far-Infrared-Ray; after the human body receives this energy, it vitalizes the cells, facilitates the circulation, increases oxygen content in the blood streams, and speeds up metabolism, enhancing the immune system. “We did an experiment where we left an animal with high blood pressure in a room lined with non-toxic energy flooring for two weeks, and its blood pressure came down. This research was also published in BioMed Central, a leading British journal in bioscience.” Furthermore, for senior citizens who are not as active, or people with weaker physical conditions, the energy flooring can help them enhance their long term health; in other words, “A healing space made of non-toxic energy healthy flooring allows the person to relax, while it also vitalizes their cells.” No wonder Chairman Su always looks so energetic.

However, the concept of this healthy wood flooring that has obtained patents of infrared wooden product in Taiwan, Japan, and China, was only developed when the economy hit rock bottom. Taiwanese industries were almost flattened by the financial crisis in 2008. To avoid forcing his employees to go on unpaid leaves, Chairman Su decided to use the time for education and training. At the same time, he also launched a quality assurance initiative and focused on R&D. At the time, he decided to focus on producing healthy wood flooring with the objective to “become the world’s only one instead of the number one.”



Before touching Energy Healthy Wooden Products



Thirty seconds after contacting Energy Healthy Wooden Products



Chairman Su continued to work with employees to come up with ideas for new products. “Back then, all the news channels were full of negativity, and I thought that it might be causing more and more people to become depressed. Therefore how could we as building material makers help people relax more?” Chairman Su recalled. They had the idea of injecting lavender extract produced in France into vessels of the wooden flooring, but then they realized the cost was too high, and the ensuing maintenance also required a lot of work; so despite having produced final products, they decided to abandon the idea. Nonetheless, this project gave rise to the energy healthy flooring; not only does the product have wonderful effects, Ua Floors also offers a lifetime warranty.

The financial crisis enabled Chairman Su to squat lower and jump even higher. Looking back, every crisis allowed Ua Floors to grow stronger, even the founding of the company was by an unexpected chance. “Many years ago, a friend asked me to venture into China with him for business opportunities. However in less than three months, the owner of the company was gone. After I took charge and led the employees to wipe up the floors for the company, they asked me to form a business on my own, stating that they were willing to follow me.” This was how Chairman Su started in the building material industry; although he has earned himself much success, when the 921 Earthquake took down the entire building industry in Taiwan, the market of building materials shrunk by 70% in the following year, leaving only businesses coming from pre-owned houses.

“This event made me consider the export market. We must look beyond Taiwan and explore the markets in other countries.” Two years later, Ua Floors set up factories and transitioned from technical processing to having its own brand. Chairman Su often took the products they developed to participate in exhibitions in the United States. “I always have the





consumers' best interest in mind, often thinking that who will be the ones that come in contact with the floor most often, and what I can do for them? At the time, I had young children at home, and I found out that children of three to four years old often play on the floor, picking up random things or toys and put them into their mouths. This pushed me to want to produce an antibacterial safe flooring." Today, the company has developed the most advanced nanobacteriostatic technology, and "Ua Floors" has become a trusted brand for its unparalleled quality. From the Pentagon in the U.S., the shopping center of Burj Khalifa in Dubai, the mansions near Central Park in New York City, the i-Store in Taiwan, the showrooms of luxury brands, to the high-end development projects and the Southern Branch of the National Palace Museum, they all used Ua Floors' wooden flooring.

"We carefully select materials from all five continents that have been certified by the Forest Stewardship Council (FSC) or the local government; additionally, the bottom layer of birch plywood is imported from Europe and Russia, ensuring from the sources that the materials are pest-free. Also, vegetable oil is used to saturate the wood fibers in the place of resin coating for moisturization and protection, presenting the most natural wooden texture and pattern. This way, the floors are more natural, and the living environment is healthier!"

Non-toxic, healthy, and energy have always been Ua Floors' principles. Chairman Su said that during the 311 Earthquake in Japan, he heard a story in the news that saddened him. "Taiwan sent a batch of partition walls to Japan, but the inspection at the harbor found that the free formaldehyde content was too high, making these walls unusable. Some commentators on the news channels questioned the victims of the disaster: 'What would you rather do, inhale some free formaldehyde or freeze to death?' I was furious. As a developed country, why do we use materials that cannot even pass another country's inspection?" So, for the love of the Taiwanese people and people all around the world, Ua Floors continues to raise the bar under the leadership of Chairman Su, a devoted Christian, as it tries its best to become the guardian of every household, and the health of every person.



Quality Green Building Material Products by Ua Floors

Wood Flooring

comes in wide varieties, including pine, teak, hickory, maple, and oak, each showcasing its own unique patterns.

Unlike traditional cold-pressed floorings, Ua flooring does not have the issue of glue failure. The flooring is manufactured through the hot pressed method, which effectively reduces the likelihood of glue failure on the surface, maintaining a stable quality of the product. High-temperature / pressure technologies resolve the issue of pests, and therefore no chemical agents has to be added to the wooden flooring. Ua carefully selects "natural vegetable oil imported in its original packaging from Germany" for surface coating, allowing consumers to touch the real wooden material; the oil also helps the flooring to naturally release negative ions. Ua's professional team has developed a nano coating to go along with its exclusive patented Far-Infrared-Ray technology; after nanonization, the coating can penetrate all vessels of the wood flooring while keeping the surface texture authentically wooden.

Energy Healthy Wooden Products

Ua collects scrap materials for reutilization; by injecting nano Far-Infrared-Ray, the materials are made into watches, pens, lady's shoes, and even mouse pads.

Wood Surface Protection Extract

made from cedar extract, the product protects wooden floors and wooden furniture from termites and silverfish bugs. While being completely natural and toxic-free, the product can also help purifying the air.



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