

Taiwan Green Capacity

• Solar PV

Taiwan's productivity of solar cells is ranked No. 2 in the world.

• LED

Taiwan's productivity is ranked No. 1 and output value is No. 2 in the world.

• Eco Textile

Taiwan's recycled textiles have been highly acclaimed and widely used.

• Green Building

There are 2,818 green buildings in Taiwan, which makes the No.1 density of green buildings in the world.

• Green Factory

Taiwan has the first TFT-LCD green factory that achieved gold certification of LEED (Leadership in Energy and Environmental Design) in the world.

• Bicycle

Taiwan has No. 1 output value of bicycles.

• Carbon Footprint

The following products are the first to earn carbon footprint certification: notebook computer, desktop computer, LCD, integrated circuit, etc.

• Taiwan has the largest mangrove environmental protection area in the world.

- Taiwan has the largest habitation and protection area for Black-faced Spoonbills (Platalea minor) in the world.

• The density of national parks in Taiwan is ranked No.1 in the world.

• Taipei is evaluated as the second greenest city among Asia cities. (Economist Intelligence Unit (EIU), 2011)

• The Garbage Bag Unit Pricing Policy and Recycling Policy have reduced 1/3 of the daily garbage.

• Eco Ark of 2010 Flora Expo has achieved 7 world-No.1 records :

- The greenest building in the world;

- The first building that 100% uses renewable materials;

- The zero emission building;

- The only building that uses tension module system to increase the defense of the building's side pressure;

- The most firm half-transparent wall system;

- The wall system is equipped with LED lights powered by solar energy;

- The building materials are produced on site.

• Taiwan was ranked No.6 in the world and No.2 in Asia on the potential in using green technology to increase competitiveness. (IMD, 2010)

*Taiwan owns the technology that
can build up a sustainable future.*

Green Trade Project Office

Supervisor



Ministry of Economic Affairs, R.O.C.

Organizer



BUREAU OF FOREIGN TRADE

Executor



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Taiwan Green Trade

Green Trade Project Office

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In view of the climate change and the urgent need for sustainable development, Taiwan is now moving towards a low-carbon and eco-friendly economy. More attention has been paid to the requirements of carbon emission reduction and ecologically-friendly green products and services.

The Green Trade Project Office (GTPO) was established in March 2011 to achieve "A greener life, a greener world." The following are the tasks of the Green Trade Project Office.

- Enhancing Taiwan's competitiveness and increasing local companies' green awareness;
- Promoting made-in-Taiwan green products and services abroad;
- Assisting Taiwanese enterprises to seek international green business opportunities;
- Presenting the excellencies of Taiwan's well-established green supply chain.

What is Green Trade Project?

Since new environmental standards lead to new business opportunities, the prospect of green trade is promising. The Bureau of Foreign Trade under the Ministry of Economic Affairs of Taiwan initiated a flagship project, the Green Trade Promotion Project, to promote green trade. This project comprises experts and practitioners from think tanks, industries, public sectors and consultancies. The main task force of this project is composed of the personnel from Chung-Hua Institution for Economic Research (CIER), and Industrial Technology Research Institute (ITRI) to help Taiwan's green-product manufacturers and service providers have better connection with the global market.

The GTPO provides a wide range of services, including environmental policy analysis, training courses, business consulting, and international marketing. The GTPO is constituted of the following divisions :

- **Coordination Division**
- **Policy Analysis Division**
- **Consulting Services Division**
- **Training and Education Division**
- **Integrated Marketing Division**

Integrated Marketing

Enhance Taiwan's visibility and promote Taiwan's green image

- actively participating in international trade fairs and promote green procurements;
- collaborating with Taiwanese industrial associations and promoting green trade;
- regularly arranging video-conferences for international buyers with Taiwanese companies;
- organizing visits to international buyers for Taiwan's quality suppliers, especially small and medium enterprises;
- setting up Taiwan Green Classics Award.

Consulting Services

Cultivate green competence of Taiwanese companies

- providing up-to-date green trade information;
- compiling Taiwan Green Products Catalogue;
- cooperating with business associations in various sectors;
- assisting service providers to disclose their carbon information in accordance with ISO 14064-1 or PAS 2050;
- inviting eminent persons from international organizations, main trade partner countries and international corporations to Taiwan to exchange their perspectives on green trade;
- publishing e-news periodically and taking part in the international conferences and trade fairs.

Training and Education

The GTPO regularly holds seminars in Taipei, inviting well-known local and foreign speakers. Topics of seminars are related to green consumption, green technology, green regulations, green purchasing and green procurement. The GTPO also holds Green Summit each year to address the megatrends in green growth policy and green trade. Purposes of the seminars and the Green Summit are

- building up the public green awareness;
- forming an international network with foreign think tanks, research institutes, green promotion organizations and governmental agencies;
- educating Taiwanese enterprises and government officials to increase their capacity in green trade issues.

