



A NEW GENERATION OF STEEL



# Welcome



A New Generation of Steel

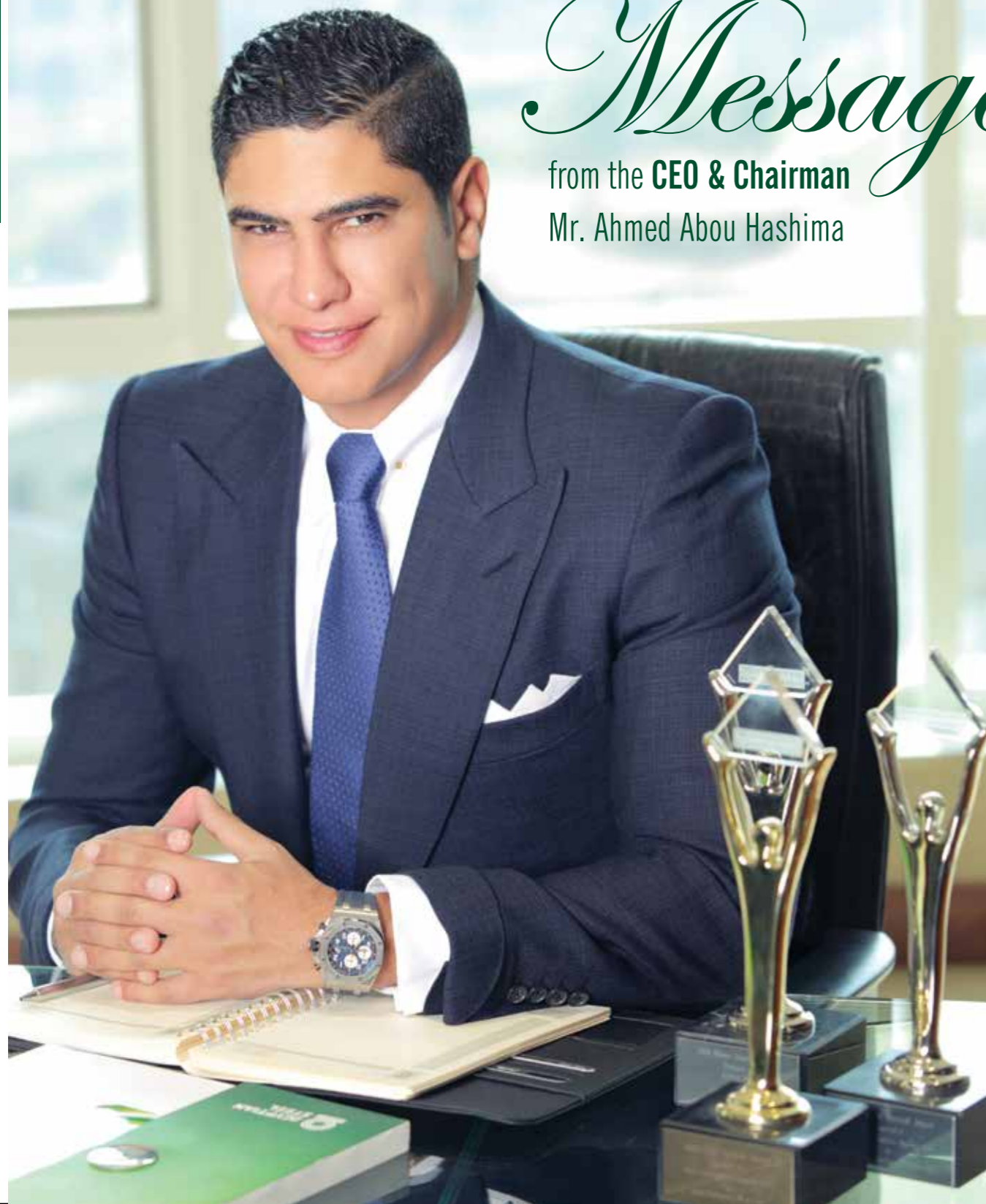
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# Message

from the **CEO & Chairman**  
Mr. Ahmed Abou Hashima



At Egyptian Steel, sustainability is a big part of who we are and what we do, and we prove it every day. Since inception, we acquired and developed two rolling mills one in Port Said and the other is in Alexandria, both are fully operational and improving by the day. Our continuous investments in human capital in addition to our ongoing research and development played a very important role in where we are today. During the previous couple of years, we planned and started the execution of two new national projects, we will be witnessing the grand opening of one of them, “Beni Suef Plant” very soon and will be followed by “Al Ain AL-Sokhna Plant” within a short period. Pumping these huge investments took place during very hard times after the Egyptian Revolution. When choosing the technology in both plants, we adopted the latest proven eco-friendly technologies that is bound to have the biggest production capacity using such technology in the world with significant electricity and gas saving rates. Yet that accomplishment doesn’t begin to tell the whole story of adopting a top notch technology, sustainability and corporate responsibility at Egyptian Steel.

Egyptian Steel aims to be a leader in eco-friendly Steel production in the MENA region. Reaching a production capacity of 2.3 million tons per year is part of our contribution to raising the benchmark of the steel industry. Henceforth becoming a leading player in the region while keeping an eye on Egypt’s prosperity through increasing the GDP, preserving natural resources and boosting the economy.

Our goal is and will continue to be qualitative and sustainable growth. We intend to pursue this path actively and assertively in the coming years. We know that the challenges we face are not going to get any smaller. On the contrary, the competitive pressure is unrelenting. Our Company continues to offer outstanding prospects because we stand for innovation, competitiveness and financial strength. This is another reason why I am convinced that your confidence in and support for Egyptian Steel and its team will pay off. In every respect.

Sincerely Yours,  
**Ahmed Abou Hashima**

# Message

from the **Honorary President**  
Sheikh Mohamed Bin Seheim Al Thani



## **“One's Beliefs Reflect One's Choices.”**

This quote sums up our decision to invest in Egypt right now.

Since 2010, we established a number of investments in the steel industry with our partners in this great country, Egypt. While most Egyptian and foreign investors were moving their investments abroad, we established our group's first plant in Egypt and our expansion plans are ongoing. Our confidence in this exceptional country's future was and still is very strong. We believe in the growth of the Egyptian infrastructure and labor intensive projects that were not available in the past - even though these projects provide an improved environment as well as countless job opportunities.

May God bless this country and help it rebuild its strong economy, hoping we could play if even a small role to help it achieve its goals.

Sincerely Yours,  
**Sheikh Mohamed  
Bin Seheim Al Thani**

Egyptian Steel Group

# Structure



## About The Group

Egyptian Steel was established in 2010, in the field of manufacturing and rolling of steel, with the objective of providing comprehensive solutions using different techniques and the best available green technologies for existing and new investments.

Under the holding company are three well-established companies - National Port Said Steel (NPSS), IIC for Steel Plants Management and Egyptian Steel for Building Material.



In addition to the Group strength presented in the experience of managing the steel plants by its proficient management company "F.E. Steel"

**Egyptian Steel . . . A New Generation of Steel**

Egyptian Steel Strategic

# Objectives



- Find, select, recruit, develop and retain the best calibers in the market.
- Overtake key rivals on quality, customer service and product excellence.
- Enhance our brand recognition.
- Adopt the latest Health, Safety & Environment measures.
- Develop a world-class business model and corporate governance structure.
- Increase Egyptian Steel contribution to social activities that enhance the people's standards of living in the communities where we operate.
- After the full operation of the four plants, we seek to achieve a production capacity of 2.2 million tons yearly in 2018.
- Build strong portfolio of customers and vendors and introduce our products into new markets by 2017.



We *Believe in*



**Producing green, safe,** innovative and progressive steel

**The fact** that steel is everywhere in our lives which makes it the key driver of Egypt's economy

**"Green Economy"** - therefore we adopt a sustainable steel production approach with an eye on long-term conservation of fundamental resources for future generations

**"Our life cycle"** style of thinking, which portrays new solutions for a new generation of steel



# Our Scope



## Steel Making

At Egyptian Steel, we aim to introduce new technologies through our new projects, ranging from scrap preheating systems to molding units. These new technologies have proven their success all over the world in increasing productivity, optimizing scrap utilization and energy saving.

Egyptian Steel ensures that all its products meet international standards. Furthermore, the Group is adding new dimensions to its production lines to increase market competence. All of this will be achieved under the supervision of one of the top technology providers in the world.

## Rolling Steel

The method of Endless Rolling provides a good example on how to save energy and improve product consistency to meet the international quality standards in mechanical properties. Concerning already established projects, development efforts focus on reducing production costs through applying the latest effective technologies in energy saving and increasing production. Moreover, additional equipment is added to help increase our product range in order to increase market competence. All of this will be achieved under the supervision of leading companies in the field.





Vision &

# Mission



## **Egyptian Steel Vision Statement**

Raising the benchmark of the steel industry and becoming a leading player in Egypt and the MENA region.

## **Egyptian Steel Mission Statement**

Utilizing the state-of-art eco-friendly technologies and fulfilling our employees highest potential of professional development to deliver organizational excellence in a safe environment and achieve sustainable growth that ensures long-life customer relationships as well as optimizing the return to our community and stakeholders.



# Our Companies



## National Port Said Steel Company (NPSS)

Port Said Plant  
Al Ain Al Sokhna Plant



## IIC For Steel Plants Management Company

Alexandria Plant  
Beni Suef Plant



## Egyptian Steel for Building Materials Trading



### National Port Said Steel Company (NPSS)

National Port Said Steel established its first plant in 2000 with a designed capacity of 350,000 tons/yr steel rebar located in Port Said city.

NPSS has also been granted the license to build its second plant in Ain Al Sokhna (under construction). The plant uses the latest Danieli technology by rolling the Billets to rebar through Endless Rolling. This technology is distinguished for saving time and energy in reheating billets, making it among the first plants in the world to apply this technology.

Al Ain Al Sokhna is scheduled to commence operations in 2017.



### Port Said Plant

- **Location:** Industrial Zone - Al Raswa - Port Said.
- **Direct Labor:** 480 engineers, technicians, workers, and employees.
- **Area:** 40,000 Sqm.
- **Production Capacity:** 350,000 tons/yr steel rebar.

### Al Ain Al Sokhna Plant

- **Location:** Economic Zone - Suez Industrial Development Company Sector, Al Ain Al Sokhna, Suez.
- **Direct Labor:** 700 engineers, technicians, workers, and employees.
- **Total surface area:** 300,000 Sqm.
- **Production Capacity:** 530,000 tons/yr steel rebar - 830,000 tons/yr steel Billets.



**For Steel Plants  
Management  
Company**

### **IIC For Steel Plants Management Company**

IIC was established in 2010 and acquired its first plant in Alexandria in 2011 with a designed capacity of 300,000 tons/yr steel Wire Rods; the plant was recently rehabilitated and commenced its operations in 2014.

IIC has also been granted the license to build its second plant in Beni Suef with a designed capacity of 830,000 tons/yr steel Billets and 530,000 tons/yr steel rebar using Danieli's best available technology.

Beni Suef plant is scheduled to commence operations in 2016.

#### **Alexandria Plant**

IIC has contracted the prominent companies in the field "Danieli" and "Sider Engineering" to rehabilitate its production facility and add new sizes ranging from 5.5 to 12 mm Wire Rods. Moreover, a new rebar rolling facility is now operational, designed to produce rebar sizes ranging from 16.0mm to 32.0mm considering the maximum utilization of the existing equipment.

- **Location:** 20 km, Alexandria-Cairo Road.
- **Direct Labor:** 420 engineers, technicians, and workers.
- **Designed Capacity:** 300,000 tons/yr steel Wire Rods.

#### **Beni Suef Plant**

Beni Suef was chosen as an ideal location for this project due to the economic readiness of the area, as it is Upper Egypt's gate to development. The plant is the first of its kind in the Middle East and Africa, and only the 3rd in the world adopting the latest proven green technology by Danieli in the steel industry. It uses level 3 automation which is considered the latest proven technology currently available worldwide. This technology depends on 100% recycled scrap, reduces 30% less emissions, and saves approximately 60% of the energy required. Egyptian Steel is the sole provider of green steel in the region. Beni Suef was chosen as an ideal location for this project due to the economic readiness of the area, as it is Upper Egypt's gate to development. Beni Suef plant will support the development plans in this area.

- **Location:** Heavy industries zone, Beni Suef.
- **Direct Labor:** 700 engineers and technicians.
- **Designed Capacity:** 530,000 tons/yr steel rebar - 830,000 tons/yr steel Billets.



### **Egyptian Steel for Building Materials Trading**

Egyptian Steel for Building Materials Trading is a leading steel trading company operating in the Egyptian market for more than 15 years. It is specialized in trading building materials (Rebar, Wire Rods, Billets and raw materials).

Egyptian Steel boasts a wide network of distributors on the local and global levels. Our customer service center is fully functional to serve our clients and strives to reach the highest levels of customer satisfaction.



# Our Products



## Rebar

Egyptian Steel produces rebar according to the Egyptian Standards and it has the capability to produce rebar with the British, French, German, Lebanese and American standards

### Egyptian Standard Specifications (262/ 2009) rebar grades:

- B 300D-R, B 300D-WR & B350D-WR.
- B 300C-R, B 400C-W & B 500C-R.
- B 300A-R, B 400A-R & B 500A-R.

## Wire Rods

Wire rods are ring-shaped coiled steel that is produced in various diameters conforming with the Egyptian Standard Specifications ES262/2009, grade B240B-P. Egyptian Steel is specialized in the production of wire rods using low carbon products in cold drawing process used in making wires, nails and nets.

## Billets

Billets will be produced at Egyptian Steel according to international standards.

Billets used in sections mills, Wire rods and rebar.





### **Egyptian Steel current manufacturing & rolling capability for different plants:**

Egyptian Steel is equipped with steelmaking and rolling machinery using latest state-of-the-art steel rebar rolling technology at two newly emerging plants at Beni-Suef and Al Sokhna sites. This is in addition to the rolling of rebar and wire rods at two existing and running plants at Alexandria and Port Said sites.

Egyptian Steel is capable of producing billets with sizes  $130 \times 130\text{mm}$  and  $165 \times 165\text{mm}$  using Electric Arc Furnace + Ladle Refining + Continuous Casting steelmaking route. These billets are then rolled into different configurations of rebar and wire rod products. The most common steel grades for rebar and wire rods, complying with different international standards and produced at Egyptian Steel plants are summarized in Tables 1 - 3. Egyptian Steel is happy to answer any enquiry to produce other steel grades with different steel chemistry and mechanical properties and complying with other international standards.



**Table 1. Chemical Composition of rebar produced following different international standards.**

Steel Standard	ASTM A615:2015			BS4449:1997			BS4449:2005			ES 262-2:2009 (adopted from ISO 6935-1,2:2007)											
Steel Grade Designation	Gr 40	Gr 60	Gr 75	Gr 250	Gr 460A	Gr 460B	B500A	B500B	B500C	B300A-R	B300B-R	B300C-R	B300D-R	B400A-R	B400B-R	B400C-R	B500A-R	B500B-R	B500C-R	B400BWR	B500BWR
Chemical Composition, (Label Analysis, % maximum)	C	Not Specified			0.25			0.22			Not Specified										0.22
	Si	Not Specified			Not Specified			Not Specified			Not Specified										0.60
	Mn	Not Specified			Not Specified			Not Specified			Not Specified										1.60
	S	0.06 max. (+25% for product analysis)			0.060			0.050			0.060		0.050		0.060			0.050			0.050
	P	0.06 max. (+25% for product analysis)			0.060			0.050			0.060		0.050		0.060			0.050			0.050
	N	Not Specified			0.012			0.012			Not Specified										0.012
	Al	Not Specified			Not Specified			Not Specified			Not Specified										Not Specified
	V	Not Specified			Not Specified			Not Specified			Not Specified										Not Specified
	Ti	Not Specified			Not Specified			Not Specified			Not Specified										Not Specified
Carbon Equivalent, CEV %	Not Specified			0.42	0.51	0.50	Not Specified										0.50				

**Rebar Products Delivery Conditions:**

1. Rebar products of Egyptian Steel ranges between 8.0 to 32 mm in normal diameter, conforming different international standers and grades (overview given above).
2. Upon agreement with customer, rebar can be manufactured with other chemical composition and mechanical properties.
3. The rebar with maximum cut length of 12.0m are available from Egyptian Steel.
4. Bundle configuration as bundle weight up to 2 t, rebar 12.0 m long with length tolerance -0/+100 mm is available; (upon agreement with the customer, minimal number of bars in the bundle can be ensured).
5. Bar making should be ensured compliang with international standards guidelines.
6. The products are marked with heat resistant labels containing the following data and shown as insert here.
  - Name and (or) trade mark of the manufacture;
  - Name of the customer;
  - Contract/ order number;
  - Dimension of the steel products (size, length);
  - Heat number;
  - Bundle number;
  - Bundle Weight;
  - No of bars
7. Rebar products are colour coded with respect to size dimension. This is also confirmed at the label with the bundles for easy traceability and customer convenience.
8. Rebar complying welding requirements as well as non-welding requirements can be manufactured at Egyptian Steel.
9. Egyptian Steel products are supplied with Manufacturing Test Certificate ( MTC ) complying with international standers including all product related technical informations.



**Table 2. Mechnaical Properties of rebar produced following different international standards.**

Steel Standard	Steel Grade	Mechanical properties										
		Yield Strength	Tensile Strength	Stress Ratio	Test Piece Gauge Length	Elongation at fracture	Total Elongation at max. force	Bending Angle	Bending Mendral Diameter			
		Y.S, R <sub>e</sub>	T.S, R <sub>m</sub>	T.S/Y.S (R <sub>m</sub> /R <sub>e</sub> )	GL (L <sub>0</sub> )	A <sub>5</sub>	A <sub>g</sub>					
		min - max (N/mm <sup>2</sup> )	min - max (N/mm <sup>2</sup> )	min - max	mm	min %	min %	min (°)	mm			
ASTM A615:2015 (Tensile Test Reference = ASTM A370-97)	Gr 40	280 -	420	Not Specified	L <sub>0</sub> = 200 mm	D10 = 11, D13 to D19 = 12, > D19 = not specified	Not Specified	180	f = 3.5d (up to d = 16mm), f = 5d (for d = 19mm), d > 19mm (f = not specified)			
	Gr 60	420 -	620						≤ D19 = 9, D20 to D25 = 8, > D25 = 7	f = 3.5d (up to d = 16mm), f = 5d (for d = 19-25mm), f = 7d (for d = 29-36mm)		
	Gr 75	520 -	690						D10 to D25 = 7 > D25 = 6	f = 5d (for d = 10-25mm), f = 7d (for d = 29-36mm), f = 9d (for d > 36mm)		
BS 4449:1997 (Tensile Test Reference = B5 EN 10002-1)	Gr 250	250 -	1.15 x Actual Y.S	1.15 -	L <sub>0</sub> = k√S <sub>0</sub> , k = 5.65, S <sub>0</sub> = original cross section area	22	Not Specified	45, Rebend@45 to 20	f = 2d (All Sizes)			
	Gr 460A	460 -	1.05 x Actual Y.S	1.05 -					12	2.5	45, Rebend@45 to 20	f = 5d (for d ≤ 16mm), f = 7d (for d > 16mm)
	Gr 460B		1.08 x Actual Y.S	1.08 -					14	5	45, Rebend@45 to 23	
BS 4449:2005 (Tensile Test Reference = B5 EN ISO 15630-1:2002)	Gr B500A	500-650	1.05 x Actual Y.S	1.05 -	L <sub>0</sub> = 5D, D = Bar diameter	Not Specified	2.5 5 7.5	90, Rebend@90 to 20	≤ D16 = 4d, > D16 = 7d			
	Gr B500B		1.08 x Actual Y.S	1.08 -					16	2 5 7	f = 3d (for d ≤ 16mm) f = 6d (for 16 < d ≤ 32mm) f = 7d (for 32 < d ≤ 50mm)	
	Gr B500C		≥ 1.15 < 1.35 x Actual Y.S	1.15 - 1.35								17
ES 262-2:2009 (adopted from ISO 6935-1,2:2007) (Tensile Test Reference = B5 EN ISO 15630-1:2002)	B300A-R	300 -	1.02 x Actual Y.S	1.02 -	L <sub>0</sub> = 5D, D = Bar diameter	16	2 5 7	160 - 180, Rebend@90 to 20	f = 3d (for d ≤ 16mm) f = 6d (for 16 < d ≤ 32mm) f = 7d (for 32 < d ≤ 50mm)			
	B300B-R		1.08 x Actual Y.S	1.08 -								
	B300C-R		1.15 x Actual Y.S	1.15 -								
	B300D-R		1.25 x Actual Y.S	1.25 -								
	B400A-R	400 -	1.02 x Actual Y.S	1.02 -					14	2 5 7	f = 3d (for d ≤ 16mm) f = 6d (for 16 < d ≤ 32mm) f = 7d (for 32 < d ≤ 50mm)	
	B400B-R		1.08 x Actual Y.S	1.08 -								
	B400C-R		1.15 x Actual Y.S	1.15 -								
	B500A-R	500 -	1.02 x Actual Y.S	1.02 -					14	2 5 7	f = 3d (for d ≤ 16mm) f = 6d (for 16 < d ≤ 32mm) f = 7d (for 32 < d ≤ 50mm)	
	B500B-R		1.08 x Actual Y.S	1.08 -								
	B500C-R		1.15 x Actual Y.S	1.15 -								
B400BWR	400 -	1.08 x Actual Y.S	1.08 -	14	5	f = 3d (for d ≤ 16mm) f = 6d (for 16 < d ≤ 32mm) f = 7d (for 32 < d ≤ 50mm)						
B500BWR	500 -	1.08 x Actual Y.S	1.08 -									
DIN 488-2: 1984	BSt 420 S	420 -	488 (1.05x Actual Y.S)	1.05 -	L <sub>0</sub> = 10D, D = Bar diameter	10	Not Specified	Rebend@90 to 20	Not Specified			
	BSt 500 S	500 -	550 (1.05x Actual Y.S)	1.05 -								
DIN 488-2: 2009	B500 B	500 -	1.08 x Actual Y.S	1.08 -	L <sub>0</sub> = 10D, D = Bar diameter	5	Not Specified	Rebend@90 to 20	Not Specified			





**Table 3. Chemical Composition and Mechanical Properties of Wire Rods produced following different international standards.**

STEEL STANDARD		ASTM A510M							BS 4449:1997	Bs 4449:2005						
STEEL GRADE DESIGNATION		SAE 1006	SAE 1008	SAE 1010	SAE 1012	SAE 1013	SAE 1015	SAE 1016	SAE 1018	Gr 460 B	Gr 500 B					
Chemical Composition, (Label Analysis, % maximum)	C	0.06 - 0.08	0.06 - 0.10	0.08 - 0.13	0.10 - 0.15	0.11 - 0.16	0.13 - 0.18	0.13 - 0.18	0.15 - 0.20	0.25	0.22					
	Si	0.06 - 0.30							Not Specified	Not Specified						
	Mn	0.25 - 0.45	0.30 - 0.50	0.30 - 0.60		0.50-0.80	0.60 - 0.90									
	S	0.040						0.05								
	P	0.030						0.04								
	Al	Not Specified									Not Specified	0.060	0.050			
	V											Not Specified	0.012	0.012		
	Ti												Not Specified	Not Specified	Not Specified	
	N	0.01														
	Cr	Not Specified						0.15								
	Ni							0.15								
	Cu							0.30								
Carbon Equivalent, CEV %	Not Specified							0.51								0.50
<b>Mechanical Properties</b>																
Tensile Strength, MPa (max.)		Not Specified			460	470	490	500	520	535						540
% Reduction in Area		Not Specified			20	19	18	17	17	14						Not Specified

**Wire ROD Products Delivery Conditions:**

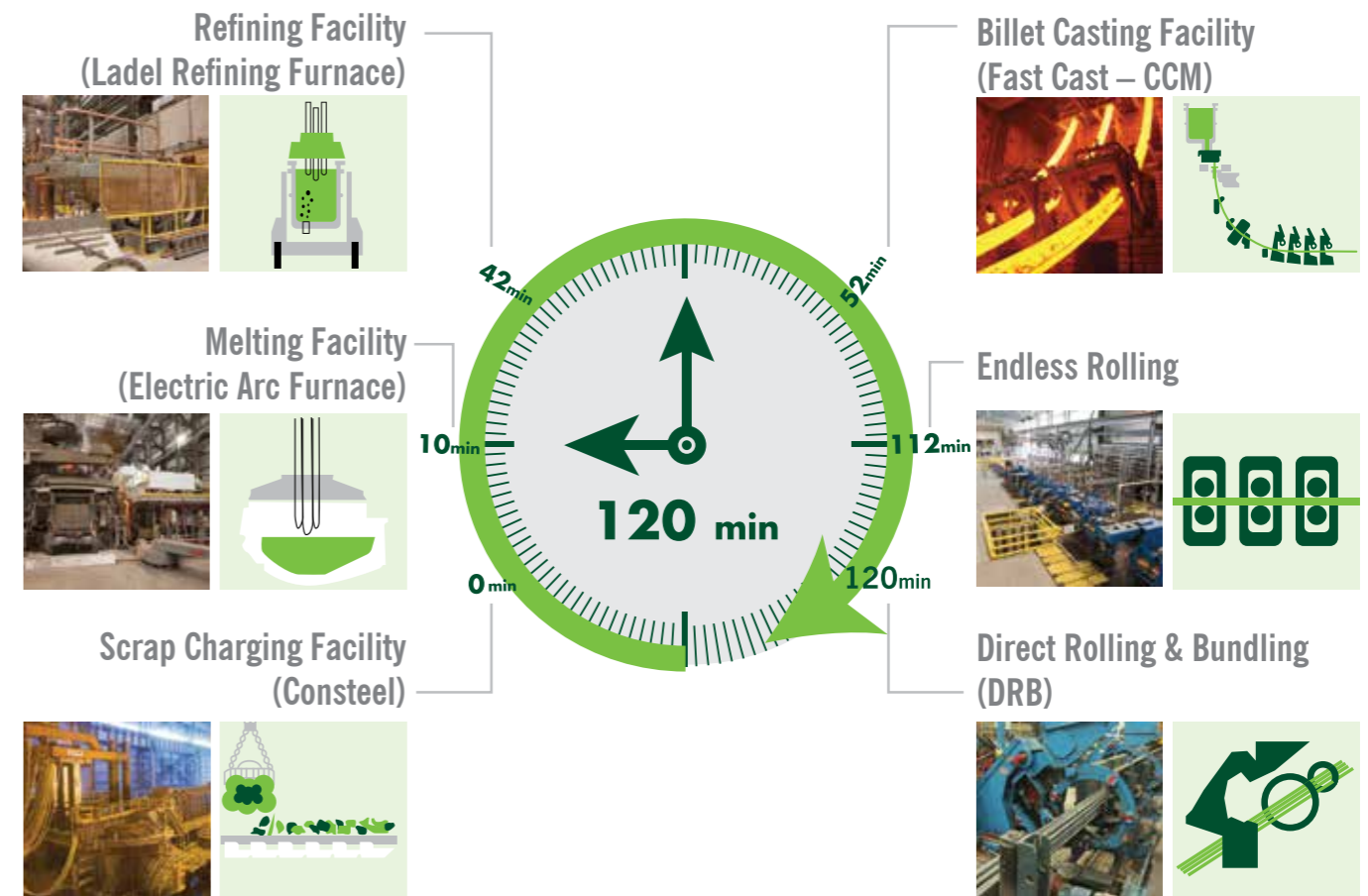
1. Wire rod products of Egyptian Steel ranges between 5.5 to 12mm in size, conforming different international standards and steel grades (overview given above).
2. Upon agreement with customer, wire rod can be manufactured with other chemical composition and mechanical properties.
3. Chemical Composition and mechanical properties of wire rods, dimensional and weight tolerances are in comparison with international standards.
4. Each coil is identified with coil number and heat number printed on high temperature withstanding plastic tag.



Production  
*Process*

# Within TWO Hours

Within two hours, scrap is transformed into rebar



# Quality Assurance



## Product Mechanical Tests

Our quality management unit tests final product to make sure it meets the required quality standards whether in form or mechanical properties, and then an identification card is attached to each batch according to the lab's results.

## Chemical Analysis of Billets

Billets supplied to our factories are chemically analyzed inside the factory's accredited labs, to make sure it is in compliance with international quality standards.

## Rebar Chemical Analysis

Rebar are analyzed in our labs to make sure they meet quality standards.



Marketing

# Strategy



## 📍 Marketing Strategy

Egypt produces 8 million tons of steel per year. Egyptian Steel started off with a 5% market share, reached 10% in 2014. With the launch of its' third factory in Beni Suef by the third quarter of 2015 will reach 15%, and by the third quarter of 2016 will reach 20% in conjunction with Al Ain Al-Sokhna Plant opening. Moreover, future installation of a rebar rolling production line in Alexandria Plant will be introduced and ready for operation by June 2015 which will allow Egyptian Steel to switch between the productions of rebar and Wire Rods according to the market demand.

## 📍 Exporting Strategy

The company's export strategy for steel products is backed up by meticulous plan supplying to the whole world from the global prospective focusing on the Middle East and North African markets due to its proximity and importance.



# Information *Technology*



The IT department's main objective is to develop and position Information Systems as a main business vehicle and value added center in the decision-making process in Egyptian Steel through IT integrated solutions applications and services.

IT puts a high focus and priority in automating and streamlining business processes through IT reliable systems, tools and technologies. The IT also aims to enable and empower employees to excel in their jobs through IT solutions and systems, provide collaborative and innovative technology tools and mobility solutions.

The IT department actively participates in achieving the highest optimization and efficiency levels in manufacturing and distribution processes through IT systems and best practices, ERP adaptation that will cover end-to-end business processes and cycles.



# Social Responsibility

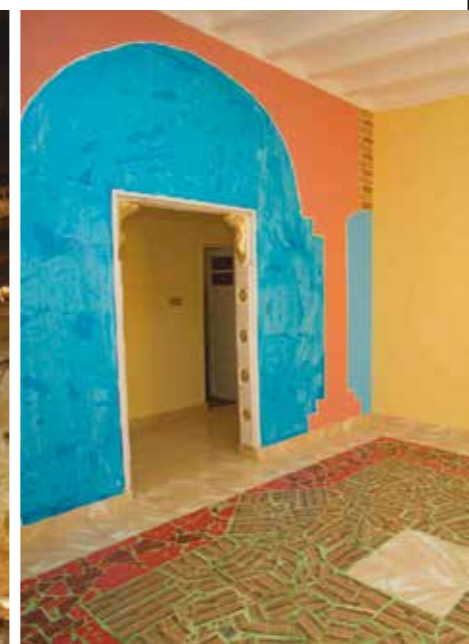


## CSR

About 60% of Egyptians are living on or below the poverty line. Therefore, it was a major part of Egyptian Steel's CSR program to support and improve the standard of life for the inhabitants of impoverished rural villages. Egyptian Steel is involved in philanthropic work across Egypt which led the Company to win the Stevie's CSR program of the Year for Middle East & Africa Silver Award silver award as well as the Leading Business Award in Social Responsibility, Environmental Standards & Sustainable Development from The Federation of Egyptian Industries.

## CSR Objectives

- Leveraging the capabilities of people's skills for a better future.
- Developing the ability of future generations to satisfy their basic needs.
- Achieving prosperity & stability of the society on the short & long terms.
- Uplifting the Egyptian people's standards of living.
- Conservation of the environment & natural resources.
- Creating new job opportunities & income sources.



Health, Safety &

# Environment

A Clean Environment for a Healthy Community...



## Health, Safety and Environment (HSE) Policy

Egyptian steel aims to reach the highest levels of health, safety and environment to be applied with the high standards of steel making companies in the world, and improving the highest level is a fundamental axis for the operation process as one of the leaders in the steel making and being a part of the Egyptian society.

### Health, safety and environment principles and commitments of Egyptian steel:

- Comply with applicable legislations, regulations, standards and other requirements to which the Company subscribes.
- Reduce our environment, health, and safety risks to acceptable levels to ensure no injury to people, no damage to our environment, and no loss to our properties.
- Minimize the impact of our activities, products and services through effective air, water, soil, and waste emissions treatment and control. Adopt practices to ensure energy and resource conservation.
- Promote the best practices for incident prevention, pollution prevention, and asset integrity.
- Establish, measure, and review our HSE objectives periodically and continuously improve procedures, processes, services, and HSE performance through effective HSE management systems.
- Provide training and resources to our employees to ensure they have the necessary knowledge, skills and competencies to perform their tasks in a healthy, safe, and eco-friendly manner.
- Communicate this policy, relevant standards, procedures, and programs to our employees, customers, suppliers, other interested parties, and staff working for or on behalf of EGYPTIAN STEEL and ensure awareness of their individual HSE responsibilities.
- EGYPTIAN STEEL's continuous improvement of health, safety, and environmental performance is an integral part of achieving business excellence.
- This policy shall be periodically reviewed to ensure its continuing suitability to organization, activities.

# Creating *Talents*



Together, we will create a new generation of steel.



At Egyptian Steel, our greatest asset is our people and our business success is a direct result of our dedicated calibers. People is what makes this company great. We believe in our Human Capital and exert every possible effort in finding, selecting, retaining and developing our team.

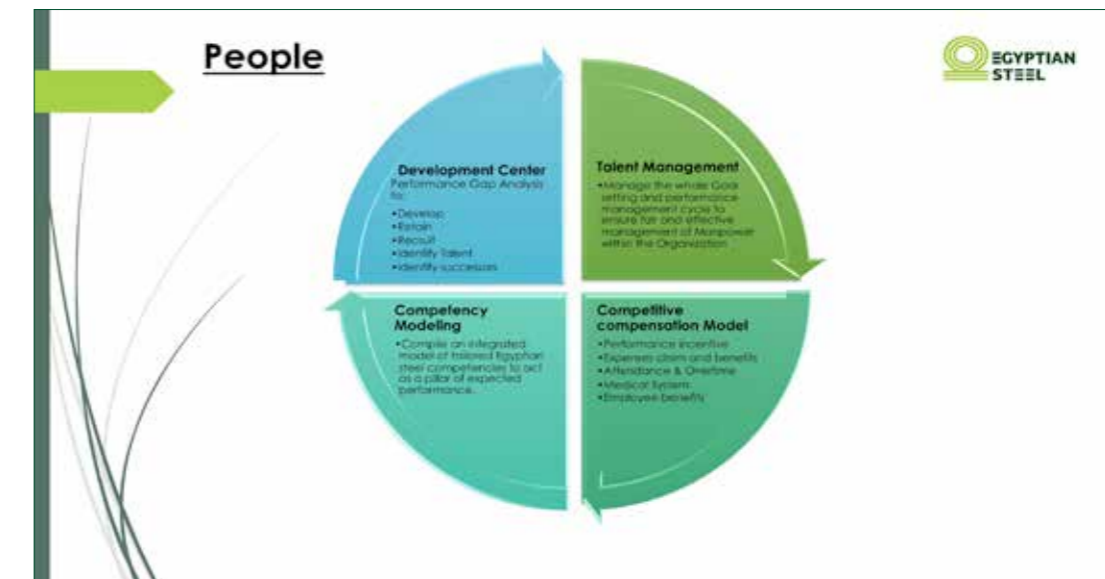
We believe in the importance of diversification and we encourage people from all walks of life whether fresh graduates or experienced professionals to apply to our available posted vacancies.

We use the latest job evaluation techniques and tools of employees' performance. The competency approach, which links capabilities and preferences to each job requirements based on accurate competency matrix and a reliable grading structure to build our organization.

Egyptian Steel Group endorses this approach to reinforce corporate strategy, culture and vision. In addition to establish expectations for performance excellence, improve job satisfaction and better employee retention. As for the employees, this approach will help identify the success criteria, objective assessment and provide development tools and methods for enhancing their skills.

Accordingly, we integrate the competency framework in almost all HR practices such as placement whether internal or external, promotional decision, learning and development and succession planning programs.

**This is the perfect time to join our team and build your future with us.**





HR

# Objectives



## Egyptian Steel HR Objectives

- 🕒 Investment in HR strategies and activities that have positive impact on employees.
- 🕒 Establish technical institutes to provide highly trained technicians to meet industry demands; this is achieved through Egyptian Steel's partnership with Danieli Company.
- 🕒 Building a world-class organization by attracting, developing and retaining the best performing calibers.
- 🕒 Providing the best tools and processes to enhance the human capital of the company through well-structured career paths and suitable work environment.





# Our Projects



Egyptian Steel Group is a preferred, trusted supplier of steel for most of the major projects in the local construction market.

We earned our reputation for integrity, reliability and a high level of customer satisfaction by adhering to our core values of conducting business with the highest ethical and legal standards in our industry. We pride ourselves in providing consistently high quality products, timely deliveries and competitive pricing. Below are some of the projects we supplied our products to:

### Housing Projects

- Wadi El Natroun.
- South Port Said.
- Sohag (El Kawthar District).
- New Damietta (Kafr Saad).
- Gardenia Project.
- North Sinai (Ras Sadr – Al Tor – Sharm El Sheikh).
- Borg El Arab (Dahab – Abo Zneima).
- Suez Housing Project.
- Red Sea, Qenna, Luxor.
- Badr City – Dahshour – Abu Zaabal.

### Hospitals

- 15th of May City Hospital.
- Aramant Hospital – Luxor Governorate.
- Aswan General Hospital.
- Nekhel Markzi Hospital – Sinai Governorate.
- Rafah Markazi Hospital.

### Roads, Bridges and Tunnels

- New Ismailia Tunnel.
- Al Wahat tunnel.
- Abu Ghazala Bridge.
- El Rehab Bridge.
- Madinaty Bridge.
- Kattameya Bridge.
- Mohamed Fahmy Bridge.
- Abo Rawash Bridge.
- Roads Expansion (Cairo - Alexandria Desert, Alexandria - Matrouh, Regional Ring Road).

### Other Projects

- Military Conference Hall.
- Fuel stations.
- Police Academy.
- Zewail City.
- Sewage plants, processing and lifting of southern Sinai.



### Headquarters

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E-mail: [info@egyptian-steel.com](mailto:info@egyptian-steel.com)

### Plants

- Port Said: Industrial Zone - Al Raswa - Port Said Tel.: 0663776065
- Alexandria: Kilo 20, Alexandria - Cairo Desert Road - Al Amria Tel.: 03 2023815/6/7
- Al Ain Al Sokhna: Economic Zone - Suez Industrial Development Company Sector - Al Sokhna - Suez
  - Beni Suef: Heavy Industries Zone - Beni Suef

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